

Southport Education Group

Strategic Plan
2023-2028



Southport Education Group:

Designated:

General Further Education College

Age Range of Learners:

16-18 and 19+

Types of provision:

16-19 Study Programmes, Adult Education, Apprenticeships, High Needs

Approximate number of funded learners each year:

3,800

Principal CEO

Michelle Brabner

Chair of Governors

Paul Walker

Southport College

Mornington Road Southport
Merseyside

PR9 0TT

www.southport.ac.uk

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Southport College

Southport College consists of two colleges, Southport College and King George V Sixth Form College

The combination of the two colleges ensures high quality academic, vocational, and technical options to school leavers and a wide range of adult education courses for lifelong learning. Working in partnership with Universities, learners also have the opportunity to study Teacher Education at a Higher Education level.

The Group works with over 300 employers to provide Apprenticeships and training to deliver the qualifications and skills needed by regional employers to meet workforce needs.

As one of the largest employers in Southport, with over 340 employees, the Group is proud to be at the heart of its communities, meeting local needs and driving the economy.

The Group was the first in the country to achieve the Rainbow Flag Award in recognition of its LGBTQ+ inclusiveness and recognising the commitment to equality and the celebration of diversity.

In addition, the Group is proud to be a Disability Confident employer and an ongoing Matrix Award winner for excellent student guidance.

The Group is rated Good by Ofsted and is committed to continuous learning and improvements.

01 Our Vision:

To be a driving force for educational and economic excellence in Southport and the region.

02 Our Mission:

To create a positive, high expectation learning environment that allows people to excel in their future careers, education, training and life.

03 Our Strategic Intentions are to be:

- A place where learners fulfil their potential
- A place where people want to work and are supported in their careers
- A place where employers develop their skilled workforce
- A place at the heart of our communities.

04 Strategic Plan Targets:

By 2028 the college will achieve the following:

- Be in the top quartile of colleges in the Northwest region
- 95% of learners progress to their chosen destination
- An ESFA Financial Health rating of Good
- Staff turnover to be below the sector norm as provided by the AoC

05 Monitoring and implementation of the strategic plan:

The strategic intentions are reviewed annually and are achieved through associated focused strategies and annual action plans (collectively making the college Strategic Improvement Plan).

Annual KPIs will be set by the board and progress monitored through the committee structure using the Scorecard.

Reporting on progress against the action plans will be completed termly through the Principal's report to the governing body.

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The strategies in place support the vision and mission of The College

Vision To be a driving force for educational and economic excellence in Southport and the region.

Mission To create a positive, high expectation learning environment that allows people to excel in their future careers, education, training and life.



Our values:

In 2018 all staff reviewed our Staff Charter, with a smaller group coming together to draft a new version. We are proud to present the staff charter named “Our Values.”

TRUST

- Do what we say we will do and act with integrity
- Take ownership and accountability for our actions
- Be willing to accept and share responsibility
- Be open to change and willing to consider new ways of working
- Treat others fairly

POSITIVITY

- Recognise the value of enjoying our work
- Lead by example by adopting a ‘can do’ approach
- Be positive when promoting the College
- Be willing to find solutions in challenging situations
- Take time to show appreciation to others

PROFESSIONALISM

- Be prepared, organised, committed and punctual
- Present ourselves appropriately for the occasion and the activity
- Be consistent in our work and approach with others
- Embrace opportunities to improve and develop our practice
- Actively contribute to a safe and secure environment

COLLABORATION

- Be open and be flexible
- Be clear on what we can do and where we might need assistance
- Be proactive as a team member and as part of the wider College
- Be willing to share a good practice both in and outside the College
- Be willing to encourage feedback from others

ACHIEVEMENT

- Always strive to meet challenging targets
- Always expect high standards of ourselves and others
- Support and encourage individuals in achieving their goals
- Recognise and celebrate achievement
- Address underachievement in ourselves and others

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